Library Director's Report

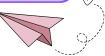
Submitted by Anna Bognolo, Director

February and March 2025

HIGHLIGHTS

The library provides space for a variety of activities each month. Library staff organize and lead many of the events, which are made possible by the Friends of the Greenfield Public Library's generous sponsorship, while other events are arranged by outside individuals and organizations. Here's a quick look at the past two month's library-sponsored activities:





February Programs

ADULT PROGRAMS

SKILL BUILDERS

- Spice Club: Cayenne Pepper
- · Greenfield Ukulele Players
- Writer's Workshop
- WordPress Meetup
- Nail Polish Swap Drop-In

CONVERSATION GROUPS

- Community Conversations 413
- · Conversational Italian
- · Conversational French

DIGITAL SKILLS

- Digital Skills Training with Tech Foundry
- Drop-In Tech Help with Tech Foundry
- How to Protect Yourself from Your Computer with Marc-Anthony Arena

GAMES

- · Library Chess Club
- · Drop in Scabble Night

BOOK DISCUSSIONS

- · Mystery Readers Book Club
- Silent Book Club
- Bookends Intergenerational Book Club
- Literary Teas
- · Personal Growth Book Club NEW!

IN THE MAKERSPACE

- Zine 101 Workshop NEW!
- Drop In and Draw with Kemah NEW!
- Drop-In Knitting & Crochet
- Paper Flowers Workshop
- Digital Art Drop In
- · Upcycling with Heidi:
- · Boro Style Clutch Bag

LOVE YOUR LIBRARY EVENTS ALL MONTH LONG

- Share Your Library Story
- Date at the Library
- · Tiny Art Show
- Make a Valentine or Write a Letter





Thank you to the
Friends of Greenfield Public
Library who generously
support and fund all of the
Library's programs.







February Programs continued...

CHILDRENS PROGRAMS

STORY TIMES

- · Storytimes with Mya and Winston
- Book Babies
- Toddler Time

ACTIVITIES

- Scavenger Hunt
- Drumming Class
- · Chess Club
- · Vacation Lego Club
- GPL Lego Club

FOR CAREGIVERS

· Babywearing with Jennifer Hydefrost

TWEEN PROGRAMS

ACTIVITIES

- Lights, Camera, Action: Make a Movie in a Day!
- Crafty Teen & Tween Fake Food Mix Ups
- Book to Movie Club
- Middle School Meet Up (drop-in)

TEEN PROGRAMS

READING

- · Book Bingo Challenge
- Return of the Teen Book Subscription Book Box

ACTIVITIES

- Shorty Shorts:
 Short Form Filmmaking
- Mid-Winter Movie Marathon & Crafts

VOLUNTEER

Teen Advisory Board

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March Programs

ADULT PROGRAMS

SKILL BUILDERS

- · Spice Club: Chinese five-spice
- Consumer Debt Protection:
 Know Your Rights!
- · Drop-In Knitting & Crochet
- · Writer's Workshop
- · Greenfield Ukulele Players
- · WordPress Meetup
- Pagan, Jewish and Christian
 Women in the Roman Empire
- Springfield Symphony Musical Petting Zoo
- How to Change Gender Markers on your Identification Documents

GAMES

- · Library Chess Club
- · Drop in Scrabble Night

BOOK DISCUSSIONS

- Children of the Night: the Horror Readers Discussion Group
- Contemporary Fiction
- Mystery Readers Book Club
- · Silent Reading Club
- Bookends Reading-Buddy Match-Up
- Exploring Non-Fiction

LOCAL AUTHORS

- Kat Miller
- · Rebecca Daniels

CONVERSATION GROUPS

- Community Conversations 413
- Conversational Italian
- · Conversational French

INFORMATION SESSIONS

- · Greenfield Community College
- Greenfield Recycling Program
- LifePath
- · Franklin County Regional Housing
- · and Redevelopment Authority
- Medicare

MAKERSPACE SPRING ROUNDHOUSE SERIES*

- Miniature Prom Dresses
- Painted Pet Portraits
- Pysanky Eggs
- Contemporary Patchwork/Improve Quilting
- Felt Flowers
- Nature Sketching
- · Macrame with Nicole
- this series has been generously funded by the Franklin County Fair

LET'S TALK ABOUT DEATH

- · Death Cafe
- On Death and Dying: a panel discussion
- Getting the Last Word In:
 An Obituary Writing Workshop

WINTER FARMER'S MARKET, MARCH 8

- Makerspace Craft: Flowers
- Information Sessions:
 - Pioneer Valley Habitat for Humanity
 - Greenfield Recycling Program

WICKED WEEK

- The Wizard of Oz
- The Wiz
- Wicked





March Programs continued...

CHILDREN'S PROGRAMS

STORYTIMES

- PJ Storytime *NEW*
- · Storytimes with Mya and Winston
- Book Babies
- Toddler Time
- Local Author Storytime: Eric Bennett

FOR CAREGIVERS

 Babywearing with Jennifer Hydefrost

ACTIVITIES

- · Chess Club
- Drop-in Playgroup *NEW*
- · GPL Lego Club
- · Springfield Symphony Petting Zoo

TWEEN PROGRAMS

MIDDLE SCHOOL READING CHALLENGE

TEEN PROGRAMS

READING

- · Book Bingo Reading Challenge
- · Book to Movie Club

ACTIVITIES

- Pot O' Gold Party
- Manga Club

VOLUNTEER

- · Teen Advisory Board
- · Bookends Reading Buddy Match-Up



NUMBER ATTENDEES
LIBRARY SPONSORED EVENTS
FEBRUARY/MARCH 2024

NON-LIBRARY EVENTS HELD AT THE LIBRARY FEBRUARY/MARCH





<u>Statistical Highlights (library usage):</u>

| PEOPLE COUNTERS/TOT | _{AL} Jul | Aug | S | ер | | Oct | | Nov | | Dec | : | Jar | 1 | Feb | Mar | |
|---------------------------------|-------------------|---------|-----|------|-----|-------|------|------|--------|-----|--------|-----|--------|----------|-----|-------|
| FY2025 | 14,15 | 58 13,0 | 56 | 11,6 | 542 | 13 | ,500 | 13 | 13,270 | | 12,704 | | 12,624 | 12,174 | 13 | 3,757 |
| FY2024 | | 0 3,5 | - | 10,0 | 032 | 11 | ,195 | |),581 | 1 | 1,048 | | 11,740 | 13,347 | 12 | 2,998 |
| STUDY ROOMS | Jul | Aug | s | ер | | Oct | | Nov | | Dec | c | Jar | 1 | Feb | Mar | |
| FY2025 | 31 | _ | 25 | : | 270 | | 306 | | 242 | | 274 | | 372 | 327 | | 364 |
| FY2024 | 11 | .5 1 | 71 | : | 159 | | 199 | | 156 | | 198 | | 185 | 321 | | 377 |
| NEW YORK TIMES (sessions) | Jul | Aug | S | ер | | Oct | | Nov | | Dec | : | Jar | 1 | Feb | Mar | |
| FY2025 | 1,02 | 4 8 | 13 | į | 544 | | 615 | | 662 | | 656 | | 759 | 753 | | 752 |
| FY2024 | 45 | 2 4 | 05 | 4 | 190 | | 435 | | 289 | | 297 | | 337 | 310 | | 428 |
| OVERDRIVE - | Jul | Aug | s | ер | | Oct | | Nov | , | De | с | Ja | n | Feb | Ma | r |
| eBook | 1,27 | 4 1,1 | 92 | 1,0 |)49 | 1, | ,041 | 1 | 1,133 | | 1,136 | | 1,210 | 1,045 | 1 | L,147 |
| eAudio 🔻 | 1,38 | 4 1,3 | 52 | 1,3 | 308 | 1, | ,402 | 1 | ,321 | | 1,523 | | 1,673 | 1,439 | 1 | L,595 |
| eMagazi | | | | | | | | | | | | | | | Т | |
| ne | 410 | 544 | | 501 | | 601 | | 666 | 1 | 694 | 8 | 44 | 70 | 92 | 5 | |
| FY2025 | 3,068 | 3,088 | 2 | ,858 | ; | 3,044 | 3 | ,120 | 3, | 353 | 3,7 | 27 | 3,18 | 3,66 | 7 | 0 |
| FY2024 | 2,647 | 2,713 | 2 | ,699 | | 3,008 | 2 | ,800 | 2, | 876 | 3,2 | 12 | 3,01 | .7 3,110 | 6 | 2,823 |
| OVERDRIVE YA | Jul | Aug | Sep | | Oct | | Nov | | Dec | | Jan | | Feb | Mar | | |
| eBook | 146 | 94 | | 66 | | 75 | | 97 | | 103 | 1 | 08 | 10 | 5 119 | 9 | |
| eAudio | 134 | 110 | _ | 93 | | 91 | | 92 | | 108 | | 01 | | 99 | _ | |
| FY2025 | 280 | 204 | | 159 | | 166 | | 189 | | 211 | | 09 | 20 | | - | 0 |
| FY2024 | 210 | 212 | | 166 | | 185 | | 174 | | 196 | 2 | 07 | 17 | 7 260 | 0 | 259 |
| OVERDRIVE Juv | Jul | Aug | Sep | | Oct | | Nov | | Dec | | Jan | | Feb | Mar | | |
| eBook | 232 | 247 | | 127 | | 135 | | 195 | | 221 | 2 | 16 | 21 | | 6 | |
| eAudio | 166 | 130 | | 125 | | 101 | | 181 | | 237 | 2 | 10 | 21 | .3 209 | 9 | |
| FY2025 | 398 | 377 | | 252 | | 236 | | 376 | | 458 | 4 | 26 | 42 | 7 40 | 5 | 0 |
| FY2024 | 262 | 276 | | 343 | | 266 | | 327 | | 395 | 2 | 80 | 37 | 6 428 | 8 | 356 |

Statistical Highlights (library usage):

| LEA Overdrive | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | |
|------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| FY2025 | 760 | 707 | 641 | 694 | 732 | 631 | 637 | 531 | | |
| FY2024 | 701 | 791 | 655 | 739 | 737 | 757 | 805 | 718 | 904 | 940 |

| TECH HELP | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar |
|-----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| FY2025 | 55 | 88 | 85 | 135 | 69 | 76 | 81 | 64 | 68 |
| FY2024 | 20 | 110 | 70 | 55 | 50 | 64 | 65 | 67 | 59 |

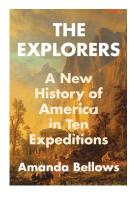
| WIRELESS USE (Granted Access) | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar |
|-------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| FY2025 | 2,164 | 1,951 | 2,227 | 2,471 | 2,265 | 2,187 | 2,525 | 2,324 | 2,606 |
| FY2024 | 875 | 1,569 | 1,659 | 1,731 | 1,699 | 1,587 | 1,720 | 1,899 | 2,074 |

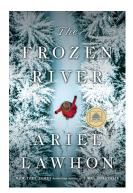
Circulation:

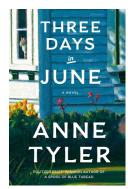
Patron borrowing (by item): February: 20,850 March: 22,114

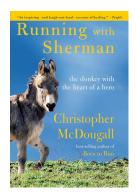
Newly added materials: February: 466 March: 581

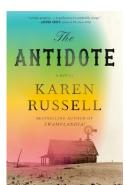
Top borrowed titles:











Staff News:

We are pleased to announce a new staff member in Borrower Services! **Marko Packard** joined us in March and has seamlessly transitioned into his evening and weekend role. Marko has many years of experience in library services, coming most recently from Springfield Technical Community College where he was the Collection Development librarian. In addition to his vast knowledge of libraries, Marko also brings to the GPL a love of music and fluency in Spanish.

We are also excited to share that **Jeremiah Rood** has been appointed Head of Borrower Services. Jeremiah has worked at the GPL for the past decade, and was until very recently, the Assistant Head of Borrower Services. While Jeremiah fills big shoes left by Marjorie Curtis, who retired at the end of February, we know that he is well equipped to fill them!

Professional Development:

In order to remain current and aware of happenings inside librarianship and adjacent professions, GPL staff participate in a variety of professional development opportunities. From monthly committee meetings to one-off training, staff are committed to ensuring they stay up-to-date and have the skills needed to fulfill their job duties and serve our community. We thank the Greenfield Public Library Foundation for their continued support of staff professional development.

Following are some of the professional development trainings that GPL staff have participated in these past two months:

- 2/5/2025 Frontline Staff: Balancing Challenges from Patrons to Workplace Expectations - Library Works (All Staff)
- 3/6/2025 Defusing Encounters with Angry Patrons Library Works (All Staff)
- 3/26/2025 Data Security training for Library Directors CWMars (Anna Bognolo)
- 3/28/2025 Mental Health First Aid CSO (All staff)
 Library staff, along with other City departments and volunteers from the Greenfield warming shelter, participated in "Adult Mental Health First Aid (MHFA)" led by the outreach team from Clinical Support Options (CSO). The 7.5 hour course focused on recognizing the patterns of thoughts, feelings, behaviors, and appearance that show there might be a mental health challenge. Learners are taught an "Action Plan" that they apply to non-crisis and crisis situaitons. At the end of the course, participants received a course completion certification in Adult Mental Health First Aid USA which is valid for three years.

Professional Development, con't:

A survey was sent to participants following the course. The general consensus was that the training was very informative but that we would have benefitted from de-escalation role playing and more helpful solutions to handling an active crisis (alternatives to calling the police and unavailability of CSO Crisis response). We will be addressing these concerns in the coming months and hope to continue conversing with others in our City who work with diverse populations in order to provide them with meaningful support.

- 3/29/2025 Human Library Duxbury Public Library (Pamela McBride)
- 3/29/2025 College Behind Bars A documentary viewing and panel discussion regarding education programs in prisons across the nation - GCC/GPL/Griswold Library/Belding Memorial Library hosted this event at GCC (Anna Bognolo

Facilities Updates:

- Bicycle racks: Josh Ruder, a Greenfield-based sculptor, who received the commission to design and build new bicycle racks for the library, has finished and consigned the bike racks! They will be installed by our colleagues in Central Maintenance as soon as the weather permits.
- The children's room glass mural, designed by local artist Sarah Adam, is in the fabrication stage and has an installation date of early May! Stay tuned!
- Wayfinding will be completed in-house under the direction of our Children's room assistant Shannon Gilcreast. We decided to make this an in-house project following an inconclusive procurement process. We have ordered the material needed to create the wayfinding and expect to have the project finalized during the summer months.



Josh Ruder in his studio with the bike racks before coloring





Children's room mural design by Sarah Adam



From the wayfinding presentation by Shannon Gilcreast

Community Feedback:

A big "Thank You" to the Information Services staff from a community member who has been frequenting the library over the past month, using the public computers and the library staff to help him job search. After 5 months of endless applications and lots of help from the staff, he was overjoyed to share with us that he has found a job. (March 30, 2025)

Other:

On March 14, 2025, President Trump's **Executive Order 14238** targeted a number of entities, including the Institute of Museum and Library Services (IMLS). The IMLS is the single largest source of critical federal funding for libraries. IMLS' entire program of service costs 87 cents per person (US population July 2024). The Massachusetts Board of Library Commissioners (MBLC) estimates that for every dollar spent on public libraries, we return five dollars in services. More than half of the Massachusetts Board of Library Commissioners 23 staff members are at least partially funded with federal dollars, including the entire State Aid to Public Libraries staff. Even though the State Aid is funded with state dollars, the program depends on staff who are partially funded with federal dollars.

What does this mean for my local library? The long term effects of this executive order remain unclear for the time being. On the state level, the cuts will have a major impact on the Summer Reading program, the statewide interlibrary loan service (ComCat), the statewide ebook and audiobook lending program, and statewide databases.

As with everything else that is happening right now, there is a lot of uncertainty and there are many questions. We will certainly keep you posted as updates come in to us. Want to know how you can help? Visit the MBLC website for regular updates and show your support of your local library by writing to your elected officials, municipal government, local newspapers, etc. You can also use your library services and tell your neighbors and friends about the benefits of having a public library card! Finally, visit the American Library Association website for further suggestions. https://www.ala.org/advocacy/show-up-for-our-libraries













